

Non-Exclusive Internet Sales Distribution Agreement:

- This Agreement is non-exclusive, and shall last for one year, and shall automatically renew upon the one year anniversary for five successive years, unless terminated by either party in writing not later than thirty (30) days prior to the end of a given one year term. Provided that Fire Farm, Inc. may terminate this Agreement upon five (5) days notice for any action by Internet Sales Distributor in breach of the terms and conditions of this Agreement.
- The Internet Sales Distributor may only use the name Fire Farm while this Agreement is valid and in force.
- All Fire Farm, Inc. products presented on the website for sale must be approved by Fire Farm, Inc. in advance to insure accuracy of all information listed (i.e. availability, accuracy of picture, specifications, options, and origin of product).
- The Internet Sales Distributor must comply with Fire Farm's minimum price policy:
 1. Published retail prices for Fire Farm, Inc. products can be no less than 80% of the suggested list price (20% discount from suggested retail pricing).
 2. Published discount prices for qualified trade or professional customers can be no less than 65% of the suggested list price (35% discount from suggested retail pricing).
 3. A discount up to 50% of the suggested list price lasting no longer than 30 days and applying to no more than five (5) Fire Farm product styles at any one time may be applied for the sole purpose of liquidating discontinued, overstock, customer-returned, or damaged items.
- Drop ship services available at no additional cost.
- Freight is the responsibility of purchaser F.O.B. Elkader, IA.
- All sales are considered final. Fire Farm, Inc. is not liable for any damage to shipped products.
- To be considered for discount pricing, the internet sales distributor must maintain and represent for sale on their website the complete Fire Farm, Inc. product line at all times.
- Internet Sales Distributor agrees to comply with all Fire Farm, Inc.'s current published policies, including the terms and conditions posted on its website (www.FireFarm.com).

I have read and understand the internet sales distribution agreement of Fire Farm, Inc. as presented above. I accept these policies and agree to adhere to them if accepted as an internet distributor of Fire Farm, Inc. product. I am an authorized representative of my company and have the legal authority to bind my company to this agreement with my signature below.

Name Internet sales organization seeking consideration

Name of authorized Fire Farm, Inc. representative

Name of authorized company representative

Signature of authorized Fire Farm, Inc. representative

Signature of authorized representative

Date

Date

Please sign and return by fax or mail to:

Fax: 563.245.3516
Fire Farm, Inc.
PO Box 458
Elkader, Iowa 52043